



30-DAY BUILDHER STARTER KIT

Your roadmap to go from stuck to starting
inside

The BuildHER Academy



✨ **30-DAY BUILDHER STARTER KIT**

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The BuildHER Academy*

WELCOME BUILDHER

Sis, you made it. Joining *The BuildHER Academy* was your first step now this kit will guide your next 30 days.


This isn't about being perfect. It's about starting, building momentum, and seeing yourself as a businesswoman. Follow the plan, check off the actions, and engage with the community. By Day 30, you'll feel confident, connected, and ready for your next level.



Your 30-Day Plan

Week 1: Orientation & Mindset (Get Grounded)

Goal: Learn the space + shift into Builder identity.


- 1. **Watch the Welcome Video.**
- 2. **Introduce yourself in Start Here (name, product idea, fun fact).**
- 3. **Complete the module: The Mindset Shift**
- 4. **Post your BuildHER Declaration: "I'm a BuildHER because..."**
- 5. **Download the  Pricing Cheat Sheet from the Resource Vault.**

 **By the end of Week 1: You know where things are, you've posted, and you've started your CEO mindset shift.**

Week 2: Product Foundations (Get Creating)

Goal: Use the resources to shape your first product idea.

- 1. Explore the BuildHER Prompt Vault in the Resources Module.
- 2. Use 1–2 prompts to brainstorm product ideas.
- 3. Review the Launch Checklist and other tools.
- 4. Start the Your First Digital Product in 7 Days Challenge.
- 5. Share your top product idea in the Product Building category.

 **By the end of Week 2: You're clear on what to build, using the resources to stay focused, and moving through the 7-Day Challenge.**



Week 3: Marketing Basics (Get Seen)

Goal: Start practicing how to talk about your product.

- 1. **Reminder: Marketing Made Simple unlocks at Level 2. 🖱️ Task: Engage in the community (comment, post, share wins) to level up.**
- 2. **Once unlocked, complete Part 1: The Biggest Marketing Mistake.**
- 3. **Write your first draft post using the Plug-and-Play Formula.**
- 4. **Share your draft in Marketing & Sales for feedback.**
- 5. **Give feedback on 2 other posts.**

💡 By the end of Week 3: You're no longer hiding your offer you're practicing real marketing that connects.

⚡ Week 4: Systems & Momentum (Get Consistent)

Goal: Build one simple system + celebrate progress.

- 1. Use the Resource Vault to create a simple system (checklist or workflow).
- 2. Try the Launch Checklist to map out your next steps.
- 3. Post your system or plan in Wins & Progress.
- 4. Share at least 1 win this week – no win is too small.
- 5. **RSVP** to the next live event in the calendar.

💡 ***By the end of Week 4: You've built a mini system, drafted a launch plan, and celebrated progress with the community.***

QUICK TRANSFORMATION

*Day 1: "I'm new here and overwhelmed."
to
Day 30: "I've started building, I know my
next steps, and I'm connected to other
Builders."*

YOUR BUILDER AFFIRMATION

*"I am not just starting a business. I am
becoming the woman who builds it."*

If you want a FREE 7 day plan to keep your on track, Get
it below!

[FREE 7 DAY PLAN!](#)



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